

Final Online Meeting Report

Activity: Project Closing Meeting

Date: 17 March 2026

Format: Virtual (Online Meeting)

Host Institution: Schwerpunkt Zentrum GmbH (Germany)

Participating Partner: Avrupa Sürdürülebilir Yenilikçi Yaklaşımlar Derneği (Türkiye), Teachers, Student Representative, Project Management Team

1. Introduction

The final online meeting was organized as the closing activity of the project aimed at promoting green economy awareness, digital entrepreneurship, and sustainable business development among students and educators. The meeting brought together project partners, teachers, experts in green entrepreneurship, and a vocational high school student representative to evaluate the achievements of the project and discuss its long-term impact.

This meeting served as a platform to assess the project's implementation, exchange experiences from mobility and workshop activities, and explore future opportunities for cooperation under European programs such as Erasmus+ and Horizon Europe.

2. Presentation of Partner Activities

2.1 European Sustainable Innovative Approaches Association

The European Sustainable Innovative Approaches Association presented the activities conducted within the framework of Green Economy Workshops for Future Entrepreneurs to Build Sustainable Businesses.

During the presentation, the association highlighted:

- The implementation of sustainability-focused workshops in schools.
- Educational activities that encouraged students to develop environmentally responsible business ideas.
- The involvement of teachers and students in practical entrepreneurship exercises.
- The positive feedback received from participants regarding sustainability education.

The presentation concluded with an overall evaluation of the workshops, emphasizing their role in increasing students' awareness of the green economy and sustainable entrepreneurship.

2.2 SCHWERPUNKT ZENTRUM GMBH

SCHWERPUNKT ZENTRUM GMBH presented the activities conducted under the theme “Turning Digital Green Economy Ideas into Success.”

The presentation focused on:

- Supporting students in transforming innovative green ideas into viable entrepreneurial concepts.
- Encouraging the integration of digital tools and technologies in sustainable business models.
- Promoting interdisciplinary collaboration between schools and institutions.

The organization also shared an evaluation of the project's results, highlighting the strong engagement of participants and the effectiveness of combining digital innovation with environmental sustainability.

2.3 Green Entrepreneurship Committee

The Green Entrepreneurship Committee, composed of professionals specializing in sustainable development and green business models, provided an overview of their contributions to the project.

Their presentation included:

- An evaluation of the green entrepreneurship activities carried out during the project.
- Insights into sustainable business practices and emerging opportunities in the green economy.
- Recommendations for strengthening entrepreneurship education in schools.

The committee emphasized the importance of integrating green skills, innovation, and sustainability principles into educational programs.

3. Project Evaluation

A comprehensive evaluation of the project was conducted during the meeting. The evaluation focused on several key aspects.

3.1 Collaboration Networks

Participants discussed the effectiveness of both local and international collaboration networks established during the project. These networks enabled schools, institutions, and organizations to cooperate effectively and exchange knowledge and good practices.

The collaboration contributed significantly to improving the quality of project activities and strengthening partnerships among participating institutions.

3.2 Implementation Methods and Digital Platforms

The meeting evaluated the use of digital platforms and virtual tools applied throughout the project, including:

- School Education Gateway
- EPALE Portal
- E-Twinning Project: *Eco-Entrepreneurs Growing with the Green Economy*

Virtual workshops and online collaboration tools allowed participants to remain actively engaged and facilitated communication among project partners.

These platforms were considered effective in expanding the project's reach and supporting international cooperation.

3.3 Impact Assessment

To evaluate the project's impact, pre-tests and post-tests were conducted among participants.

The results showed:

- Increased awareness of green entrepreneurship concepts.
- Improved understanding of sustainable business models.
- Enhanced digital entrepreneurship skills among students.

Teachers also reported increased confidence in integrating sustainability and entrepreneurship topics into their teaching practices.

4. Dissemination and Visibility

Partners discussed strategies used to disseminate project results and increase visibility among stakeholders and the broader public.

Dissemination activities included:

- Online publications and social media campaigns
- Project presentations and educational events
- Sharing results through educational networks and institutional websites

These actions helped raise awareness about the project and ensured that its results reached a wider audience.

5. Recommendations for Future Erasmus+ Projects

During the meeting, participants developed several recommendations for future European projects:

- Designing more innovative projects that combine green economy principles with digital entrepreneurship.
- Expanding international cooperation among schools, NGOs, and educational institutions.
- Creating more practical learning opportunities that allow students to test sustainable business ideas.
- Strengthening participation of socio-economically disadvantaged students in entrepreneurship education.

6. Planning Future European Projects

The meeting also included discussions on potential future project collaborations.

Participants explored possibilities for:

- New Erasmus+ partnerships focusing on sustainability and entrepreneurship.
- Projects supporting green skills development and digital transformation in education.
- Collaborative initiatives under Horizon Europe related to sustainable innovation.

Special attention was given to developing projects that encourage disadvantaged students to participate in entrepreneurial activities and gain access to business opportunities.

7. Participant Contributions

Project Management Team

The project management team reviewed the overall progress of the project, including planning, coordination, monitoring, and reporting activities. They discussed challenges encountered during implementation and identified solutions that contributed to the successful completion of the project.

Green Entrepreneurship Committee

The committee evaluated the project's sustainability dimension and provided professional insights into green entrepreneurship trends. Their recommendations will support the development of future projects in this field.

Teachers Participating in the Mobility

Teachers who participated in mobility activities shared their experiences and evaluated the workshops they attended. They discussed how the knowledge and skills gained during mobility activities could be integrated into classroom teaching.

Vocational High School Student Representative

A vocational high school student representative participated in the meeting and shared their experiences during the mobility activities.

The student highlighted:

- The opportunity to learn about green entrepreneurship.
- Exposure to innovative digital tools.
- The motivation to share acquired knowledge with other students.

This contribution provided valuable insight into the project's impact from a learner's perspective.

8. Overall Impact of the Project

The project has made a significant contribution to digital and nature-based entrepreneurship education for both teachers and students.

By promoting entrepreneurial thinking and sustainable innovation, the project supports the objectives of the European Employment Strategy, particularly in:

- Encouraging youth entrepreneurship
- Increasing labor market adaptability
- Reducing youth unemployment

The project's emphasis on green technologies, renewable energy awareness, and sustainability skills aligns with the European Union's goals for energy efficiency and sustainable development.

9. Expected Outcomes

The project achieved several important outcomes:

1. Increased awareness of green entrepreneurship and sustainability among participants.
2. Exchange of ideas and best practices among project partners.
3. Empowerment of students to develop innovative and sustainable business ideas.
4. Promotion of environmental protection and sustainable development.
5. Identification of effective project activities such as collaboration networks and virtual workshops.
6. Improved communication and cooperation among stakeholders.
7. Increased engagement of teachers and students in project activities.
8. Development of a more effective project management approach.
9. Positive impact on local and international communities.
10. Improved knowledge and skills of teachers and students in green digital entrepreneurship.
11. Preparation and planning of new Erasmus+ project initiatives.

10. Conclusion

Although the project officially concluded with this final meeting, the knowledge, partnerships, and experiences gained during the project will continue to generate new opportunities for cooperation and innovation.

The meeting reinforced the idea that every project outcome can serve as a starting point for new initiatives. The collaborations established and the competencies developed by teachers and students will contribute to improving the quality of entrepreneurship education and promoting sustainable business thinking in future projects.

The project stands as a valuable example of how education can support green entrepreneurship, digital innovation, and sustainable economic development in Europe.